

SeeMore Putter

Hide the **Red Dot**

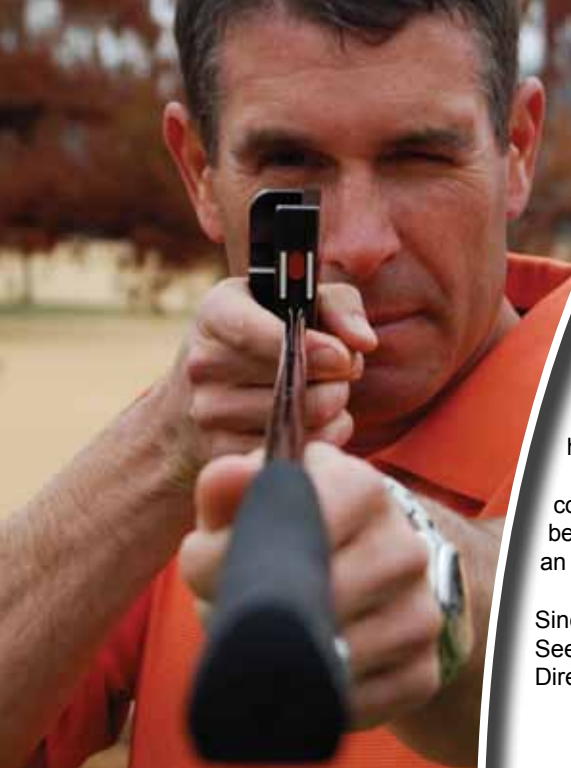
NOT JUST ANOTHER PUTTER,
A PROVEN SYSTEM FOR
PUTTING IMPROVEMENT
AND THE BEST INVESTMENT IN GOLF

Instruction Manual

seemore.com

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WHY PLAY SEEMORE: Pat O'Brien Teaching Philosophy

I always recommend the golfer use a SeeMore putter. It is the only putter that has a reference point for set up, called RifleScope Technology (RST). This reference point helps me teach the golfer to build the perfect stance, posture, alignment, and grip, around the perfect ball position, leading to a perfect and repeatable putting stroke.

RST squares the putter and the golfer to the intended target line. When the red dot is covered, and the 2 white lines visible, the putter, as well as the golfer's eyes, shoulders, chest, and hips will be square, the same every time. Every SeeMore putter has this benefit.

Of course I teach players who use many different types of putters, and my teaching philosophy is first and foremost about bringing solid fundamentals to a golfer's set up and putting stroke. These fundamentals are why my most famous students, such as Zach Johnson, have won putting titles and Major Championships on tour.

The SeeMore putter is simply the best way to engage my students long term in the process of continual improvement by focusing on and highlighting these fundamentals. The SeeMore putter becomes the putting coach when I am not there. It is as simple as that. This brochure will serve as an introduction to a new system of putting, which will lead to a lifetime of improved putting.

Sincerely, Pat O'Brien
SeeMore Global Putting Ambassador
Director of Teaching, Lakewood CC, Dallas, Texas

The SeeMore Putting System Overview - Hide the Red Dot

SeeMore's goal is for every golfer to possess a repeatable putting stroke that consistently performs at an elite level. We believe it is crucial to establish a solid foundation with natural, neutral angles that allow the golfer to make a tension-free putting stroke, with sound fundamentals, on each and every putt. SeeMore's RifleScope Technology (RST) trains the golfer to have a consistently square set up and the same posture for every single putt. In basketball, an elite player will always shoot their free throws the same way every time. Same routine. Same stance. Same posture. Great putting is no different. With the right grip, posture, stance (ball position), and alignment, the putting stroke becomes fluid, natural, and accurate, without thought. The golfer can focus on external factors such as speed control and the mental game necessary to make more putts. This is the SeeMore system.



It Starts with a Great Grip



The Red Dot
is Hidden



Grip and Posture

The goal with the grip is to keep the arms in a natural position. Maintaining neutral angles is a crucial component of the entire SeeMore system. To correctly grip the club, make sure to place the grip in your fingers as your heel pad rests on the top of the grip. When a grip is too firm or too much in the palm, the tendency is for the hands to get too involved. Make sure to practice the putting drill of taking the thumbs off of the golf club. With the proper grip, in the fingers, the golfer will still have control of the putter during this drill.

When a golfer's shoulders are rounded, it causes tension, the shoulders won't move freely, and the hands and wrists are over-involved. It's crucial to have the shoulders mobile because bigger muscles such as the shoulders are needed to consistently perform under pressure.

Try this drill for perfect posture. Stand tall and relaxed with your arms out in front. Ideally, the biceps should be gently touching your side. Simply allow the putter to fall until it cannot go any further. Bend from the hips while keeping the knees in an athletic, yet relaxed posture. Make sure to hide the red dot and see the 2 white lines to ensure the proper posture by maintaining neutral angles.



Eyes Over Ball = Incorrect

Eyes Inside of Ball = Athletic, Correct

Stance (Ball Position) and Alignment

Maintaining neutral angles by having great posture, alignment, and grip is the key to a solid setup and a perfect stroke. The most important neutral angles to maintain are the pelvis, shoulders, and arms. The goal is to bend from the hip points, keep the shoulders back and allow the arms to relax as they hang. Remember, to execute a perfect putting stroke, there is a natural arc inside to square to inside, with the putter head always naturally squaring back up at impact. There is never a forced arc. Eyes will be slightly to the inside of the heel of the putter during the stroke.

A SeeMore Putter gives you a simple system to improve your alignment. When you address the ball and **hide the red dot**, you have confirmed that your eyes and shoulders have matching alignment. RifleScope technology eliminates the myth of eye dominance having an impact on putting. Optimum alignment is achieved as the weight is evenly balanced and the spine is level, with the nose directly over the sternum.



Consistent Ball Position, Neutral Angles = Perfect Alignment





SBST = Manipulation = Incorrect

Straight Back - Straight Through (SBST) or Natural Arc Putting Stroke?

In teaching putting, the most predominant argument is whether the putter should swing on an arc, or travel straight back and straight through. If we stood on the target line in golf as we do in shuffleboard or pool, straight back and straight through would fundamentally make sense. In golf, we stand on the side of the golf ball and not on the target line. Because we stand on the side of the golf ball, it is only natural to have an arc when putting. It's physics.

Understanding this concept is key to a great putting stroke. Many poor putting strokes are caused by the golfer taking the putter too far outside on the backstroke (attempting SBST), which often leads to pulling putts to the left for a right handed golfer, or pushing putts to the right by overcompensating and manipulating the club with hand movement in an attempt to track the putter back on the target line.



Natural Arc = Correct

The Perfect Stroke - Bringing it all Together: Focus on Distance and Speed Control

When you achieve consistency of contact, you are now able to correctly develop your feel for distance control. By having a correct, neutral setup, the putter will swing as it was designed. Gravity will supply the power to the stroke, not forced acceleration. Essentially, only one variable remains - the length of the backswing will control the length of the putt. When the golfer does not have to worry about stroke related thoughts, the focus can be on creating a good picture and tapping into the instincts. This is the only true way to match speed and line.



5 Foot Putt = Shorter Back Swing



20 Foot Putt = Longer Back Swing




SeeMore RifleScope Technology and Pat O'Brien

Not Just Game Improvement. Player Improvement.

Pat O'Brien is one of the top putting coaches in the world. SeeMore's Riflescope Technology (RST) helps him Teach his students to Win. Students like you. Or European tour player Steven Tiley (pictured with Pat to the right.) Or Pat's star student Zach Johnson, one of the best players in the world. Zach won Events in 2003, 2004, 2007, 2008, 2009, and 2010. He Owns the Record for Best Putting average. He won the Masters.

Hiding the Red Dot improves your set up, Aim, and stroke. Forever.

SeeMore offers lifetime teaching support, and the best customer service you've ever experienced. Get a SeeMore putter. It will help you become a great putter. Fundamentally. SeeMore. Not just a putter. A putting system.

 Hide the **Red** Dot... It's that simple. Once the red dot is hidden, you'll know your putter is aligned correctly. Aim the white line and watch your game improve.



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